Dear Sir or Madam:

Re: **Sponsorship for 2018 Chinese New Year Cultural Fair – Year of the Dog**

Portland Chinese Times and Portland Art & Cultural Center are pleased to present the **2018 Chinese New Year Cultural Fair**. Capturing the spirit of Chinese New Year and tremendous success on gathering together the whole community to celebrate Chinese New Year together and with good media coverage, we will continue with our best effort to make this coming year’s cultural event successful. **We have been hosting for this event for 12 years.**

We do hope that you will join our efforts and enthusiasm by sponsoring the **2018 Chinese New Year Cultural Fair** on Saturday, February 10, 2018 at the Oregon Convention Center at a sponsorship level of your choice. The 2017 Chinese New Year Cultural Fair that was held at the Oregon Convention Center was a great community celebration that **drew more than 8,000 attendants to the event with more than 60 exhibitors.**

Our goal of organizing this event is to increase the awareness of Chinese culture and developments in the greater Portland area as well as to provide an opportunity for the Community to enjoy the happiness of Chinese New Year. The Fair will feature a series of cultural shows including calligraphy, crafting, Chinese painting and more. Our entertainment program will include traditional Chinese cultural dances, dragon dance, lion dance, Martial Art, Chinese musical instrument performance. Expecting more than 60 booths will be attended in the event, featuring Chinese cultural products, electronics, service-oriented businesses, food and much more.

**Levels of sponsorships:**
- **Diamond - Sponsorship** $10,000
- **Gold - Sponsorship** $6,000
- **Silver - Sponsorship** $3,000
- **Bronze – Sponsorship** $2,000
- **Regular – Sponsorship** $1,000

We appreciate your effort to help make this event successful.

Yours truly, Charles Hui

Director-Portland Chinese Times